

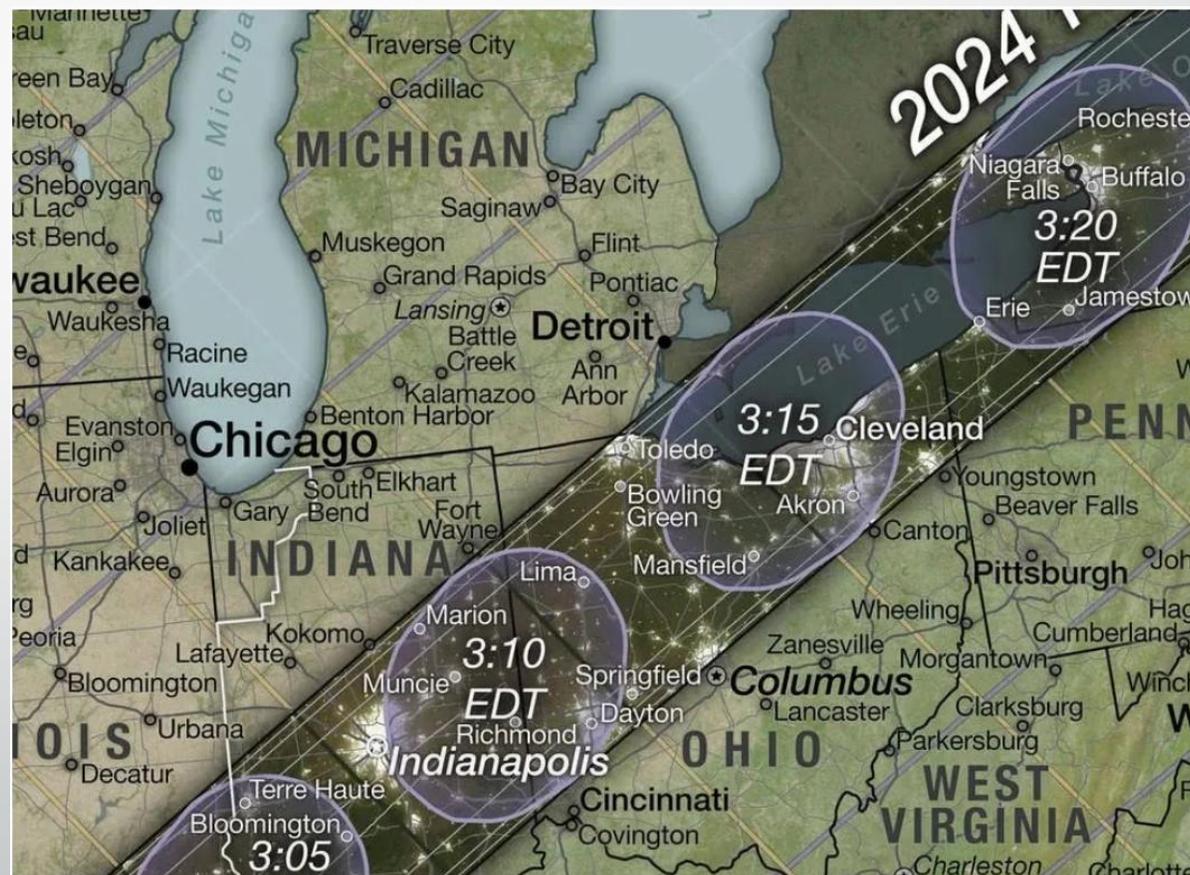


# 2024 Total Solar Eclipse

Chautauqua County Visitors Bureau

# Potential to attract visitors is high

- “Path of Totality” means the best, and longest viewing opportunity
- Areas offering “totality” will attract eclipse enthusiasts like a magnet



# Our area could be as busy as a typical summer weekend



- Area hotels will likely fill up on Sunday and possibly Monday nights
- We hope to attract guests to also stay overnight for Saturday and Friday nights

# CCVB Information Resources

CCVB is developing information that can be used by visitors as they learn about the Eclipse experience in our area.

## Total Solar Eclipse Viewing Party at The Bemus Point Golf Club & Tap House

📅 Apr 08, 2024 10:00 AM - 9:00 PM

📍 Bemus Point Golf Club & Tap House

72 Main Street, Bemus Point, NY 14712

Join the Bemus Point Golf Club & Tap House at the ultimate solar soirée, where we're serving up celestial delights! Brunch 'til the sun winks at noon, catch the cosmic eclipse show, and dive into lunch under the shadow of the stars. With 20 beers on tap, your taste buds will reach for the heavens, and our cosmic cocktails will send your spirits soaring.

Groove to live music that'll make the planets dance in delight. Don't miss out on this out-of-this-world experience!

(716) 386-2893 | [Website](#)



# TourChautauqua.com

- Eclipse Landing Page  
<https://www.tourchautauqua.com/2024-total-solar-eclipse>
- Eclipse Viewing Site listings  
<https://www.tourchautauqua.com/explore/2024-eclipse>
- Eclipse-relate Events  
<https://www.tourchautauqua.com/events/category/2024-eclipse>

The screenshot shows the Chautauqua County Visitors Bureau website. The header includes the logo and navigation links: EXPLORE, STAY, PLAY, LEARN, DINE, SHOP, EVENTS. The main content area is titled "2024 SOLAR ECLIPSE" and features a large image of the eclipse. Below the title is a section titled "View the 2024 Total Solar Eclipse from Chautauqua County" with a map of New York State highlighting the Chautauqua-Lake Erie region. The text describes the region's location along the optimal path of the eclipse and provides information about viewing opportunities, including a weekend stay, world-renowned attractions like Chautauqua Institution and National Comedy Center, and local events like Lake Erie Wine Country. A list of "Eclipse Viewing Tips" is provided, including safety precautions and viewing times. The bottom of the page features three featured articles with images and brief descriptions.

Chautauqua COUNTY VISITORS BUREAU

EXPLORE STAY PLAY LEARN DINE SHOP EVENTS

## 2024 SOLAR ECLIPSE

### View the 2024 Total Solar Eclipse from Chautauqua County

The Chautauqua-Lake Erie region lies along the optimal path, or path of totality, for the April 8, 2024 Total Solar Eclipse.

Western New York State is one of the top spots in the world for those who wish to witness the full effects of the eclipse, which you'll see at 3:17 p.m. in the scenic and beautiful Chautauqua-Lake Erie Region. This is the first Total Solar Eclipse in New York State since January 24, 1925.

Plan a weekend stay in a hotel or bed and breakfast prior to the Monday, April 8, eclipse. Visit world-renowned attractions like **Chautauqua Institution** and the **National Comedy Center**, hike and bike on our massive multiuse **trails**, and visit our lakeside, rural, and downtown communities to shop, dine, and explore.

Have a craft beer, enjoy unique spirits, or a variety of wines in **Lake Erie Wine Country**. Choose your adventure at **Peek'n Peak Resort**, and discover the rich history of our communities at our unique **museums**.

**Eclipse Viewing Tips:**

- Don't look directly at the sun without taking proper precautions. Eye protection is necessary during the partial phases before and after totality.
- The temperature may drop rapidly during the eclipse.
- People and animals may become disoriented.
- [View all safety tips](#)

Browse the best eclipse viewing spots in the Chautauqua-Lake Erie Region.

Read our blog to make the most of your eclipse vacation to the Chautauqua-Lake Erie Region of Western New York State.

Read about some of the best attractions to visit during the spring season.

# TourChautauqua.com (cont.)



- Lodging properties committed to being open
- Restaurants committed to opening on Sunday and Monday
- Attractions and activities available for the eclipse weekend
- Shops, galleries, and services open

# Marketing the Eclipse

- Digital and social media ad placements—limited
- Collaborate with Eclipse information sites
- Informational rack card with QR code
- Flyer or poster for local distribution
- Digital sign screens and info center distribution of rack cards and flyers

Turn 4 Minutes Into 4 Days of Total Fun  
Plan Your Solar Eclipse Weekend in the Chautauqua-Lake Erie Region  
April 5-8, 2024

[TourChautauqua.com](https://TourChautauqua.com)

Find Your Viewing Location  
Events | Attractions | Dining | Lodging  
716.357.4569

SCAN ME

Chautauqua  
COUNTY VISITORS BUREAU

# Key Next Steps

The screenshot shows the Chautauqua County Visitors Bureau website. The header includes the logo and navigation links: EXPLORE, STAY, PLAY, LEARN, DINE, SHOP, EVENTS. A search icon and a share icon are also present. The main banner features a woman looking at a map with the text "2024 ECLIPSE". Below the banner is a paragraph of text: "The Chautauqua-Lake Erie region lies along the optimal viewing path, or path of totality, for the April 8, 2024 Total Solar Eclipse. We are one of the top spots in the world for those who wish to witness the full effects of the eclipse, which can be seen at 3:17 p.m. on Monday 4/8/2024. Browse some of the prime viewing spots and locations featuring events throughout the eclipse weekend listed below." Below this text are three event cards: 1. 21 Brix Winery: "View the 2024 total solar eclipse and spend the day at 21 Brix Winery. TVM will play music, there will be food trucks, and food and drink specials. 21 Brix will be open on April 8, 2024 for the eclipse during regular..." 2. Audubon Community Nature Center: "Audubon Community Nature Center will hold events throughout the weekend of the Total Solar Eclipse, including Audubon Lights (pictured), a breathtaking half-mile trail of lights through the woods and around the ponds on..." 3. Barcelona Lighthouse State Park: "View the 2024 total solar eclipse at Barcelona Lighthouse State Park. Free entry Viewing glasses available to the first 100 guests No restrooms Warming in Keeper's Cottage No food/drink available on site The First..."

- Businesses must decide on their Eclipse plans
- Provide specific information/updates to CCVB and other organizations
- Areas (such as towns/villages) should develop their own Eclipse-specific info resources (ie. flyer or map indicating what places are available)

# How to Provide Information to CCVB

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